

Summer Reading Stations

GROWING MOORE READERS



IMPACT REPORT

JUNE & JULY 2023



TABLE OF CONTENTS

02

ABOUT GMR

03

PROGRAM
SUMMARY

05

DATA

07

PHOTOS

09

DONORS



ABOUT

GROWING MOORE READERS

MOORE COUNTY'S CAMPAIGN FOR GRADE LEVEL READING

WHAT WE DO

Growing Moore Readers unites families and community partners to make every moment a brain building moment for children in our community. We work together to ensure all children in Moore County achieve the most important predictor of long term success - grade level reading by the end of the third grade.

OUR HISTORY

In 2012, over 20 community partners created Southern Pines Grows Great Readers. After successfully increasing literacy for children from low-income families in Southern Pines, the group was honored in 2015 with the National Pacesetter Award, one of the highest distinctions presented by the National Campaign for Grade-Level Reading. We have taken their efforts to scale and moved this successful city-level initiative county-wide.

WE NEED YOUR HELP!

This work is based on the belief that children, families, and schools cannot succeed alone. For more information and how you can help, visit our website at:
WWW.PFCFMC.ORG/GROWING-MOORE-READERS



PROGRAM SUMMARY

GMR established pop-up outdoor reading stations in Moore County in the summer of 2023, for a total of 12 days. Eight sites in June and eight sites in July offered children age 0-13 thousands of book titles chosen by Literacy Specialists. Every child who attended was able to select a new, age-appropriate book each time they visited. Children were encouraged to read their books at the reading station, or be read to by the attending caregiver or station volunteer/staff. Each child had the opportunity to choose up to 12 new books for their home library! Families were also offered snacks and waters, parent resources, and fun coloring books. This year, interns also led children in completing two different STEAM activity kits, one for each week.

It has always been the goal for the Summer Reading Stations to be more than just a program that hands out books.

WE WANT TO BUILD READERS!

#GROWINGMOOREREADERS

PRIMARY PURPOSE

To combat the summer reading slide for children from pre-K to grade 8 in Moore County, by getting books in their hands, reading to them, and providing STEAM enrichment activities.

SECONDARY PURPOSE

Create easy access for low-income families by being in as many parts of the county as possible, where children and families are known to gather, therefore eliminating transportation barriers.

TERTIARY PURPOSE

Provide 11 paid summer intern positions to local teens, including Moore Buddies Mentoring participants; staff the reading stations with over 90 volunteer readers contributing over 500 community service hours; build awareness of socio-economic disparities in Moore County through volunteerism and social media presence.



SITES

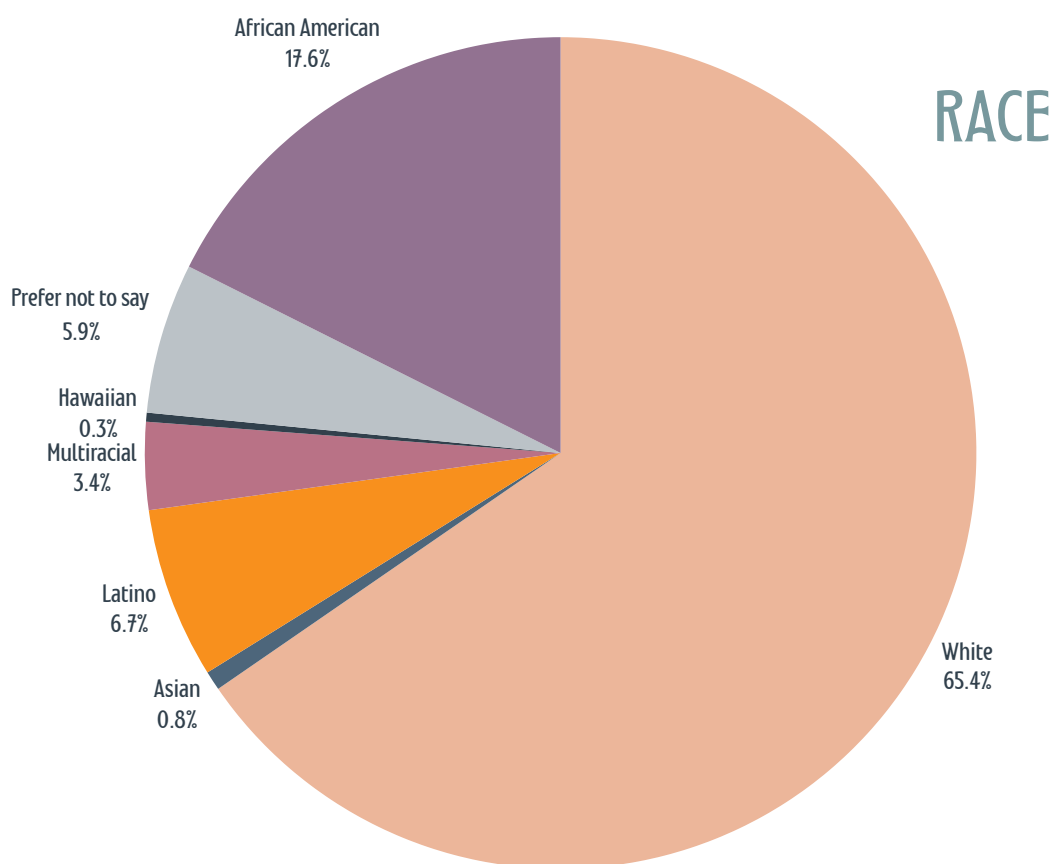
ABERDEEN LAKE PARK
AUSTIN'S RIDGE APARTMENTS
BROOKSIDE APARTMENTS
CAROLINA FRIED CHICKEN*
CARTHAGE UNITED METHODIST CHURCH
GIVEN-TUFTS LIBRARY
HILLCREST PARK
PHILLIPS MEMORIAL PARK*
PINEBLUFF COMMUNITY CENTER
RASSIE WICKER PARK
SANDY-RAMEY KEITH PARK*
SOUTHERN PINES POOL PARK
TIMERLANE APARTMENTS

*SITES OPEN IN BOTH JUNE & JULY



3,834 TOTAL VISITS
1,657 VISITS IN JUNE
2,177 VISITS IN JULY
2,143 UNIQUE CHILDREN
368 SEEN READING

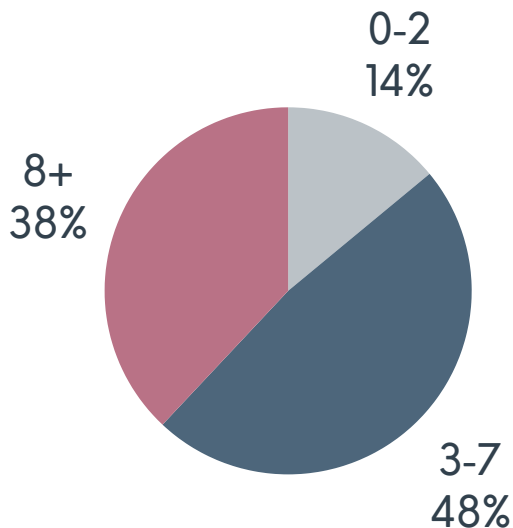
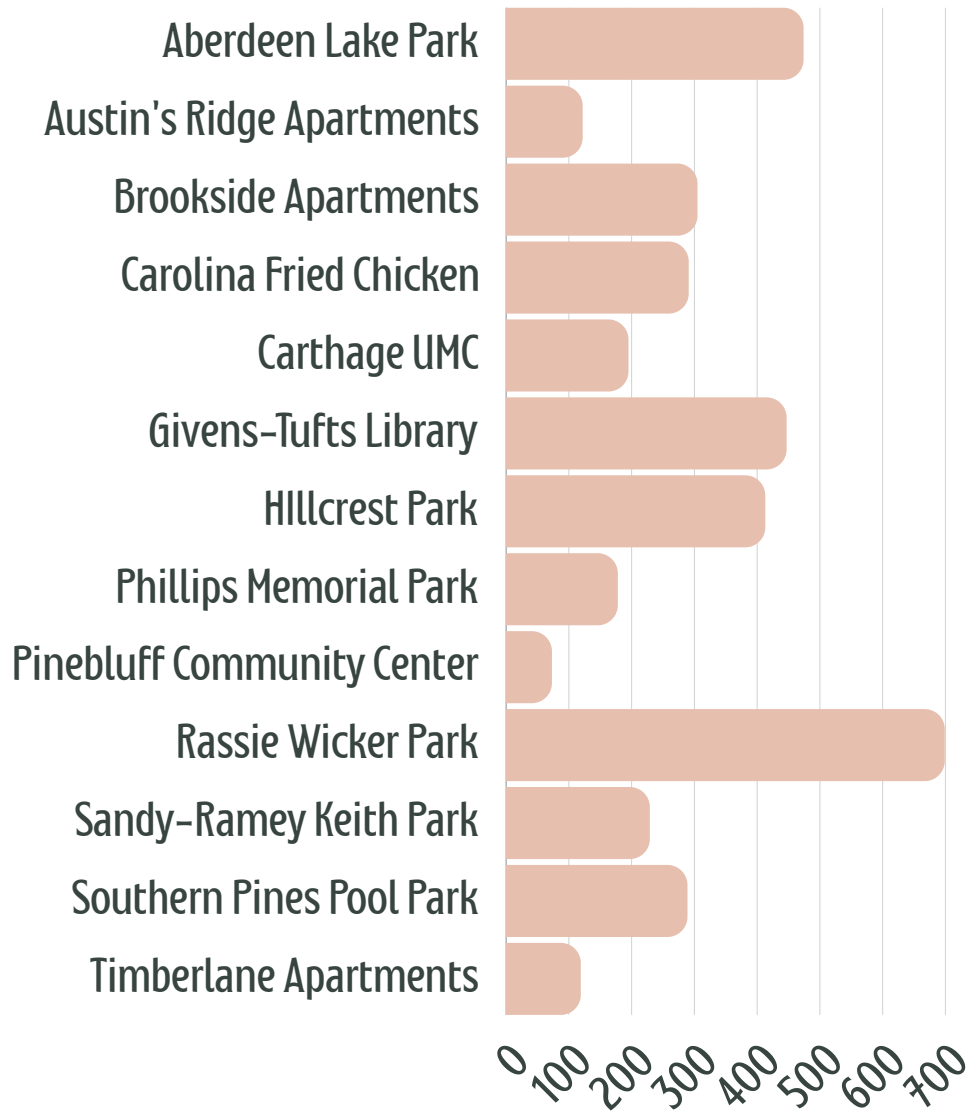
Volunteers at each reading station maintained daily records that captured the children's name, age, and race each time they visited the station. This allowed us to identify the total number of children, regardless of how many times they visit the stations, which we call "unique children." They also recorded whether the child took a book, if the child was observed reading or being read to, if they completed or took home a STEAM activity kit, and whether they took a snack and water.



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RESOURCES DISTRIBUTED
3,789 BOOKS
3,250 SNACKS & WATERS
1,483 STEAM KITS
1,143 COLORING BOOKS
919 PARENT'S GUIDE

NUMBER
OF VISITS
BY SITE



AGE OF CHILD



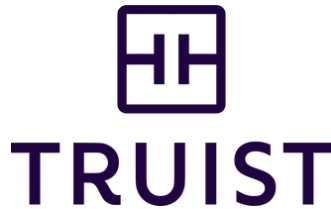
PHOTO GALLERY





THANK YOU DONORS!

Serving Moore People Since 1968



book harvest

EMMANUEL
EPISCOPAL CHURCH

